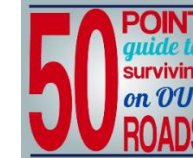




[www.StayingAliveToDrive.co.uk](http://www.StayingAliveToDrive.co.uk)



## CROWD FUND – INVESTMENT OPPORTUNITY

This document is a proposal for establishing a CROWD FUND to assist with the **LAUNCH and YEAR 1 RAMP** of a new business based on a single PRODUCT which seeks to reduce road traffic incidents, and which targets ALL drivers of ALL levels of experience and ALL ages. **See website for PRODUCT INFO.**

The CROWD FUND will consist of MEMBERS who each SUBSCRIBE an investment which will be **MINIMUM £20 and with NO MAXIMUM**. The TOTAL CROWD FUND generated **MUST reach £5,000 at least**, and should it prove POPULAR, **IF it reaches £40,000 the FUND will be CLOSED** to any further new MEMBERS.

If the CROWD FUND TOTAL reaches £5,000 then a SHAREHOLDING of 5% will be allocated proportionately to the SUBSCRIBED MEMBERS.

If the CROWD FUND TOTAL reaches £40,000 then a SHAREHOLDING of 9% will be allocated proportionately to the SUBSCRIBED MEMBERS.

The ALLOCATED SHAREHOLDING will range from MIN 5% to MAX 9% as shown in the following tables, dependent on the TOTAL FUND achieved. MEMBERSHIP of the CROWD FUND will be **OPEN for a total 4 weeks commencing 7 NOVEMBER 2018 and will CLOSE to any new Members on 10 December 2018.**

Potential MEMBER investors will NOT be required to SUBSCRIBE/PAY the actual funds **until the POINT the TOTAL FUND value has EXCEEDED £5,000** – at which point the FUND will be considered a VIABLE proposition. **So MEMBERS will only be asked to pay their declared SUBSCRIPTION at the point the CROWD FUND is KNOWN to be VIABLE.** IF the MINIMUM TOTAL FUND of £5,000 is **NOT REACHED** then this **CROWD FUND scheme will be ABANDONED** and will not proceed, and **NO subscription payments will be sought.**

**AT THIS STAGE**, interested INVESTORS will simply need to COMPLETE an **INTENTION TO SUBSCRIBE** form available on the website. ONCE the success of the CROWD FUND is known, the scheme will be fully activated and the MEMBERS will all be informed and their proposed FUNDS requested.

A conservative BUSINESS PLAN/FORECAST is available for viewing by ANY party interested in subscribing to this CROWD FUND. Our forecast for YEAR 1 revenues will yield a NET PROFIT (before taxes) of £180,000, and Year 2 revenues (**and every year beyond year 2**) will yield a NET PROFIT exceeding £800,000. DIVIDENDS (based on the **Shareholding level allocated**) ranging from **5% to 9% of PROFITS** will be payable PROPORTIONATELY to ALL MEMBERS based on the amount they subscribed, which will vary member by member. The TABLES which follow show VARIOUS scenarios and ROI for a mixture of SUBSCRIPTION levels and a mixture of SHAREHOLDING allocation.

Any QUESTIONS please to [john.walsh@stayingalivetodrive.co.uk](mailto:john.walsh@stayingalivetodrive.co.uk) or 07831 599100

## CONTENTS

<b>TABLE 1 – ONE PAGE</b>	<b>Single page summary</b> of the <b>ROI</b> anticipated for <b>THREE SCENARIOS</b> with <b>THREE</b> levels of <b>TOTAL SUBSCRIPTION</b>
<b>TABLE 2 – ONE PAGE</b>	<b>CUMULATIVE</b> investment <b>RETURN</b> for <b>SEVEN</b> shareholding allocation scenarios spanning <b>1, 2, 3, 5 and 10 years</b>
<b>TABLE 3 – EIGHT PAGES</b>	<b>EXAMPLE ROI</b> for investment sums <b>£20, £50, £100, £200, £500, £1,000, £2,000 and £5,000</b> covering cumulative <b>DIVIDENDS</b> spanning <b>1 to 20 years</b>

The ROI projections contained in this document are **NOT GUARANTEED** and will depend on a successful execution of our **GO TO MARKET** strategy.

**OUR BUSINESS PLAN will be made available to ALL MEMBERS for review** – we consider our Business Plan to be a **conservative** forecast of Revenues and Profits. AFTER the launch year, unit sales will settle at 100,000 units per annum, OR higher – the **potential market is immense** so ACTUAL performance may be higher. After 2 years, we intend to consider other International markets, starting with RHD (right hand drive) countries, moving on to LHD countries at a later point.

### CROWD FUND - SUBSCRIPTION PROCESS

- Step 1 – Interested Members will **PAY NO MONEY yet** – simply complete the **PROSPECTIVE MEMBER FORM** here [www.StayingAliveToDrive.co.uk/crowd](http://www.StayingAliveToDrive.co.uk/crowd)
- Step 2 – We will LOG your interest and your proposed SUBSCRIPTION amount
- Step 3 – We will appoint an independent accountant/solicitor (FUND ADMIN) to manage the CROWD FUND and the distribution of DIVIDENDS annually
- Step 4 – AFTER being OPEN for 4 weeks the CROWD FUND will **CLOSE** to any further members on **10 December 2018**
- Step 5 – IF the TOTAL FUND SUBSCRIPTIONS **do not exceed £5,000** the fund will be **ABANDONED**
- Step 6 – IF the TOTAL FUND SUBSCRIPTIONS **reach a MAX of £40,000** then the CROWD FUND will **CLOSE** to further members
- Step 7 – If and when the **MIN sum of £5,000** is reached, **MEMBERS will be required to NOW PAY** their proposed subscription AMOUNT, and payment will be required within 5 days of our notification to their email ID
- Step 8 – **ON 11 December** a register of MEMBERS SUBSCRIBED will be created by FUND ADMIN, each MEMBER will be informed of the FINAL TOTAL FUND achieved, the **FINAL SHAREHOLDING %** to be **ALLOCATED** to the fund (ranging from min 5% to max 9% dependent on the TOTAL FUND level achieved)
- Step 9 – Regular UPDATES on LAUNCH ACTIVITIES and launch trading progress will be provided to ALL MEMBERS during the RAMP Year 1
- Step 10 – ANNUAL ACCOUNTS for the holding business **Changing-IT For Good Ltd** will declare the DIVIDENDS to be paid to the CROWD FUND membership, and the FUND ADMIN will apportion the dividend to MEMBERS **proportionately to the amount of the Member's subscription** – see examples in **TABLE 3** overleaf.

**(FUND ADMIN – we hope to use Coley and Tilley (hopefully Andrew Piddock) Birmingham to act as FUND ADMIN managers for the CROWD FUND)**  
**(Subscribers who choose to subscribe at £100 level OR ABOVE will become eligible to receive a FREE COPY of the SATD Product)**

Conservative BUSINESS PLAN available to support ALL REV and PROFIT projections	F/Cast REVS	F/Cast REVS
	Year 1 (Ramp)	Year 2 ONWARDS
	£980,000	£2,420,000
	F/Cast PROFIT	F/Cast PROFIT
	Year 1 (Ramp)	Year 2 ONWARDS
	£180,000	£850,000

TOTAL CROWD FUND ACHIEVED	SCENARIO A - 100 PEOPLE SUBSCRIBE						SCENARIO B - 200 PEOPLE SUBSCRIBE						SCENARIO C - 50 PEOPLE SUBSCRIBE						
	NUMB SUBSCRIBERS	AVERAGE/NOMINAL SUBSCRIPTION	% SHARES ALLOCATED TO CROWD	Year 1		Year 2		NUMB SUBSCRIBERS	AVERAGE/NOMINAL SUBSCRIPTION	DIVIDEND	DIVIDEND	NUMB SUBSCRIBERS	AVERAGE/NOMINAL SUBSCRIPTION	DIVIDEND	DIVIDEND	NUMB SUBSCRIBERS	AVERAGE/NOMINAL SUBSCRIPTION	DIVIDEND	DIVIDEND
				Ramp	Onwards	Ramp	Onwards												
£5,000	100	£50	5.00%	£90	£425		200	£25	£45	£213		50	£100	£180	£850				
£8,000	100	£80	5.50%	£99	£468		200	£40	£50	£234		50	£160	£198	£935				
£12,000	100	£120	6.00%	£108	£510		200	£60	£54	£255		50	£240	£216	£1,020				
£15,000	100	£150	6.50%	£117	£553		200	£75	£59	£276		50	£300	£234	£1,105				
£20,000	100	£200	7.00%	£126	£595		200	£100	£63	£298		50	£400	£252	£1,190				
£30,000	100	£300	8.00%	£144	£680		200	£150	£72	£340		50	£600	£288	£1,360				
£40,000	100	£400	9.00%	£162	£765		200	£200	£81	£383		50	£800	£324	£1,530				

TOTAL CROWD FUND ACHIEVED	% SHARES ALLOCATED TO CROWD	OVERALL RETURN FORECAST						OVERALL RETURN FORECAST						OVERALL RETURN FORECAST					
		3 Years	5 Years	10 Years	3 Years	5 Years	10 Years	3 Years	5 Years	10 Years	3 Years	5 Years	10 Years	3 Years	5 Years	10 Years			
																	£	£	£
£5,000	5.00%	£940	£1,790	£3,915	£470	£895	£1,958	£1,880	£3,580	£7,830									
£8,000	5.50%	£1,034	£1,969	£4,307	£517	£985	£2,153	£2,068	£3,938	£8,613									
£12,000	6.00%	£1,128	£2,148	£4,698	£564	£1,074	£2,349	£2,256	£4,296	£9,396									
£15,000	6.50%	£1,222	£2,327	£5,090	£611	£1,164	£2,545	£2,444	£4,654	£10,179									
£20,000	7.00%	£1,316	£2,506	£5,481	£658	£1,253	£2,741	£2,632	£5,012	£10,962									
£30,000	8.00%	£1,504	£2,864	£6,264	£752	£1,432	£3,132	£3,008	£5,728	£12,528									
£40,000	9.00%	£1,692	£3,222	£7,047	£846	£1,611	£3,524	£3,384	£6,444	£14,094									

OPERATING PRINCIPLES of the proposed CROWD FUND SCHEME.

The PERCENTAGE of the business SHARES allocated to the CROWD FUND DIVIDEND will depend on the ACHIEVED CROWD FUND TOTAL VALUE (minimum will be £5K - figures shown here UP TO £40K but could be more (unlikely)).

The CROWD FUND scheme will be a time-limited ONE-TIME running for 4-12 weeks during which time MEMBERS can JOIN the scheme with a SINGLE (but VARIABLE SUM) SUBSCRIPTION. The MEMBER might for example subscribe a sum of say £80, or £200, or £700, or any other value. The amount of DIVIDEND earned by the subscription will VARY proportionately to the Members subscription compared to the TOTAL ACHIEVED CROWD FUND VALUE. Therefore a MEMBER who subscribes £110 will realise a lower dividend payment than a MEMBER who subscribed £700. The HIGHER the achieved CROWD FUND TOTAL VALUE, the HIGHER the % SHARES (and hence Dividends) that are allocated to the fund from the DECLARED PROFITS in the business.

If the CROWD FUND achieved is £15,000, then (as per the table shown above) 6.5% of the business Shareholding will be assigned to the CROWD FUND and its MEMBERS at inception. If the FUND achieved is £20,000 then 7% of the business Shareholding will be assigned to the CROWD FUND, etc. The assignment of the Shares will cause THAT percentage of the ANNUAL PROFITS as declared in the company accounts to be paid to the MEMBERS in the form of a DIVIDEND annually. Such DIVIDEND payments will be CALCULATED on the ACTUAL SUBSCRIPTION sum OFFERED by MEMBERS using a SIMPLE formula to pro-rate the MEMBERS subscription to the fund as a percentage of the TOTAL FUND to use as a percentage of the TOTAL DIVIDEND accrued to the FUND, which itself will vary based on the final allocated SHAREHOLDING percentage which will be NO LESS than 5% and NO GREATER than 9% of the overall business Shareholding. The TOTAL SUBSCRIBED VALUE of the CROWD FUND will determine the ALLOCATED SHARES percentage - e.g. MIN allocated shares level is 5% based on a TOTAL CROWD FUND VALUE (TCFV) achievement of MIN £5,000, going up to a MAX level of 9% based on a TCFV of £40,000 or more.

The CROWD FUND DIVIDEND SCHEME and PAYOUTS of dividend sums to MEMBERS will be handled independently by a Solicitor (likely to be ANDREW PIDDOCK of Coley & Tilley Birmingham). Dividend payments will be made within 21 days of publication of the Report & Accounts of the holding business of Staying Alive To Drive namely Changing-IT For Good Ltd.

Reasonable Scheme Management FEES levied by Coley & Tilley will be deducted from the GROSS DIVIDEND before payments are made to MEMBERS.

		ANNUAL PROFIT F/CAST	SCENARIO	TOTAL CROWD FUND ACHIEVED	ALLOCATED SHAREHOLDING	CUMULATIVE TOTAL DIVIDENDS PAYABLE				
						1 Years	2 Years	3 Years	5 Years	10 Years
LAUNCH & RAMP YEAR 1	Y1 PROFITS	£180,000	A	£40,000	9.00%	£16,200	£93,600	£171,000	£325,800	£712,800
THEREAFTER ONGOING	Y2+ PROFITS	£860,000	B	£30,000	8.00%	£14,400	£83,200	£152,000	£289,600	£633,600
			C	£20,000	7.00%	£12,600	£72,800	£133,000	£253,400	£554,400
FULL CONSERVATIVE BUSINESS PLAN AVAILABLE SUPPORTING THE FORECAST PROFITS SHOWN ABOVE			D	£15,000	6.50%	£11,700	£67,600	£123,500	£235,300	£514,800
			E	£12,000	6.00%	£10,800	£62,400	£114,000	£217,200	£475,200
			F	£8,000	5.50%	£9,900	£57,200	£104,500	£199,100	£435,600
Year 1 REVS £780K - Year 2 onwards REVS £2.42M			G	£5,000	5.00%	£9,000	£52,000	£95,000	£181,000	£396,000

**SCENARIO G** shows what would transpire if the **CROWD FUND reaches £5,000** - with ONE or WITH MANY MEMBERS so after 1 year the DIVIDEND payable would have **accumulated** to £9,000, after 2 years **accumulated** to £52,000, after 10 years **accumulated** to £396,000

**SCENARIO B** shows if the **CROWD FUND reaches £30,000** - again with ONE or WITH MANY MEMBERS after 1 year the DIVIDEND payable would have **accumulated** to £14,400 after 2 years **accumulated** to £83,200, after 10 years **accumulated** to £633,600

It may "appear" as if a SMALLER investment (say £5,000) delivers a better % return (ROI) than the larger sums. The reality is that the HIGHER the CROWD FUND ACHIEVES the HIGHER the probability of the FORECAST revenues and Profits being achieved with a more soundly funded LAUNCH and RAMP

The HIGHER the CROWD FUND will result in a HIGHER SHAREHOLDER ALLOCATION, the benefit of which will be very significant IF the conservative Forecast is BETTERED in reality.

**The TOTAL CROWD FUND will be FIXED to the parameters of ONE of Scenarios G to A after 4 weeks from FUND launch, once TOTAL Member Funds have been determined**

## STAYING ALIVE TO DRIVE - CROWD FUND ROI (Return On Investment)

	FORECAST REVENUES	FORECAST PROFITS
Year 1 (Ramp year)	£980,000	£180,000
Year 2 ONWARDS	£2,420,000	£850,000

MEMBER AMOUNT SUBSCRIBED  
(GBP)  
**£20**

IF PROFITS ARE HIGHER  
DIVIDENDS SHOWN BELOW WILL BE HIGHER

### CUMULATIVE DIVIDEND PAYMENT (in GBP) BASED ON CONSERVATIVE REVENUES/PROFITS FORECAST (could be MORE than below - UNLIKELY TO BE LESS)

SCENARIO REF	TOTAL CROWD FUND ACHIEVED	% SHAREHOLDING ALLOCATED	(RAMP YEAR)												
			YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 15	YEAR 20	
G	£5,430	5.00%	33	190	346	503	659	816	972	1,129	1,285	1,442	2,225	3,007	
F	£8,520	5.50%	23	133	243	352	462	572	682	791	901	1,011	1,560	2,108	
E	£13,780	6.00%	16	90	164	238	312	386	460	534	608	682	1,052	1,422	
D	£16,150	6.50%	14	83	151	220	288	357	425	493	562	630	972	1,314	
C	£22,320	7.00%	11	65	118	171	225	278	331	384	438	491	758	1,024	
B	£33,680	8.00%	9	49	89	130	170	210	251	291	332	372	574	776	
A	£40,000	9.00%	8	46	85	123	161	199	238	276	314	352	544	735	
MAX FUND will be £40,000															

## STAYING ALIVE TO DRIVE - CROWD FUND ROI (Return On Investment)

	FORECAST REVENUES	FORECAST PROFITS
Year 1 (Ramp year)	£980,000	£180,000
Year 2 ONWARDS	£2,420,000	£850,000

MEMBER AMOUNT SUBSCRIBED  
(GBP)  
**£50**

IF PROFITS ARE HIGHER  
DIVIDENDS SHOWN BELOW WILL BE HIGHER

### CUMULATIVE DIVIDEND PAYMENT (in GBP) BASED ON CONSERVATIVE REVENUES/PROFITS FORECAST (could be MORE than below - UNLIKELY TO BE LESS)

SCENARIO REF	TOTAL CROWD FUND ACHIEVED	% SHAREHOLDING ALLOCATED	(RAMP YEAR)												
			YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 15	YEAR 20	
G	£5,430	5.00%	83	474	866	1,257	1,648	2,040	2,431	2,822	3,214	3,605	5,562	7,518	
F	£8,520	5.50%	58	332	607	881	1,156	1,430	1,704	1,979	2,253	2,527	3,899	5,271	
E	£13,780	6.00%	39	224	409	594	779	964	1,149	1,335	1,520	1,705	2,630	3,555	
D	£16,150	6.50%	36	207	378	549	720	891	1,063	1,234	1,405	1,576	2,431	3,286	
C	£22,320	7.00%	28	162	295	428	561	695	828	961	1,095	1,228	1,894	2,561	
B	£33,680	8.00%	21	122	223	324	425	526	627	728	829	930	1,435	1,939	
A	£40,000	9.00%	20	116	212	307	403	498	594	690	785	881	1,359	1,837	
MAX FUND will be £40,000															

## STAYING ALIVE TO DRIVE - CROWD FUND ROI (Return On Investment)

	FORECAST REVENUES	FORECAST PROFITS
Year 1 (Ramp year)	£980,000	£180,000
Year 2 ONWARDS	£2,420,000	£850,000

MEMBER AMOUNT SUBSCRIBED  
(GBP)

**£100**

IF PROFITS ARE HIGHER  
DIVIDENDS SHOWN BELOW WILL BE HIGHER

### CUMULATIVE DIVIDEND PAYMENT (in GBP) BASED ON CONSERVATIVE REVENUES/PROFITS FORECAST (could be MORE than below - UNLIKELY TO BE LESS)

SCENARIO REF	TOTAL CROWD FUND ACHIEVED	% SHAREHOLDING ALLOCATED	(RAMP YEAR)											
			YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 15	YEAR 20
G	£5,430	5.00%	166	948	1,731	2,514	3,297	4,079	4,862	5,645	6,427	7,210	11,123	15,037
F	£8,520	5.50%	116	665	1,214	1,762	2,311	2,860	3,408	3,957	4,506	5,055	7,798	10,542
E	£13,780	6.00%	78	448	819	1,189	1,559	1,929	2,299	2,669	3,039	3,409	5,260	7,110
D	£16,150	6.50%	72	415	757	1,099	1,441	1,783	2,125	2,467	2,809	3,151	4,862	6,572
C	£22,320	7.00%	56	323	590	856	1,123	1,389	1,656	1,922	2,189	2,456	3,789	5,121
B	£33,680	8.00%	43	245	447	648	850	1,052	1,254	1,456	1,658	1,860	2,869	3,879
A	£40,000	9.00%	41	232	423	614	806	997	1,188	1,379	1,571	1,762	2,718	3,674
MAX FUND will be £40,000														

## STAYING ALIVE TO DRIVE - CROWD FUND ROI (Return On Investment)

	FORECAST REVENUES	FORECAST PROFITS
Year 1 (Ramp year)	£980,000	£180,000
Year 2 ONWARDS	£2,420,000	£850,000

MEMBER AMOUNT SUBSCRIBED  
(GBP)

**£200**

IF PROFITS ARE HIGHER  
DIVIDENDS SHOWN BELOW WILL BE HIGHER

### CUMULATIVE DIVIDEND PAYMENT (in GBP) BASED ON CONSERVATIVE REVENUES/PROFITS FORECAST (could be MORE than below - UNLIKELY TO BE LESS)

SCENARIO REF	TOTAL CROWD FUND ACHIEVED	% SHAREHOLDING ALLOCATED	(RAMP YEAR)											
			YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 15	YEAR 20
G	£5,430	5.00%	331	1,897	3,462	5,028	6,593	8,158	9,724	11,289	12,855	14,420	22,247	30,074
F	£8,520	5.50%	232	1,330	2,427	3,525	4,622	5,719	6,817	7,914	9,012	10,109	15,596	21,083
E	£13,780	6.00%	157	897	1,637	2,377	3,118	3,858	4,598	5,338	6,078	6,819	10,520	14,221
D	£16,150	6.50%	145	829	1,513	2,198	2,882	3,566	4,250	4,934	5,619	6,303	9,724	13,145
C	£22,320	7.00%	113	646	1,179	1,712	2,246	2,779	3,312	3,845	4,378	4,911	7,577	10,243
B	£33,680	8.00%	86	489	893	1,297	1,701	2,105	2,508	2,912	3,316	3,720	5,739	7,758
A	£40,000	9.00%	81	464	846	1,229	1,611	1,994	2,376	2,759	3,141	3,524	5,436	7,349
MAX FUND will be £40,000														



## STAYING ALIVE TO DRIVE - CROWD FUND ROI (Return On Investment)

	FORECAST REVENUES	FORECAST PROFITS
Year 1 (Ramp year)	£980,000	£180,000
Year 2 ONWARDS	£2,420,000	£850,000

MEMBER AMOUNT SUBSCRIBED  
(GBP)

**£500**

IF PROFITS ARE HIGHER  
DIVIDENDS SHOWN BELOW WILL BE HIGHER

### CUMULATIVE DIVIDEND PAYMENT (in GBP) BASED ON CONSERVATIVE REVENUES/PROFITS FORECAST (could be MORE than below - UNLIKELY TO BE LESS)

SCENARIO REF	TOTAL CROWD FUND ACHIEVED	% SHAREHOLDING ALLOCATED	(RAMP YEAR)											
			YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 15	YEAR 20
G	£5,430	5.00%	829	4,742	8,656	12,569	16,483	20,396	24,309	28,223	32,136	36,050	55,617	75,184
F	£8,520	5.50%	581	3,325	6,068	8,812	11,555	14,299	17,042	19,786	22,529	25,273	38,991	52,708
E	£13,780	6.00%	392	2,242	4,093	5,943	7,794	9,644	11,495	13,345	15,196	17,046	26,299	35,552
D	£16,150	6.50%	362	2,073	3,783	5,494	7,204	8,915	10,625	12,336	14,046	15,757	24,310	32,862
C	£22,320	7.00%	282	1,615	2,948	4,281	5,614	6,947	8,280	9,612	10,945	12,278	18,943	25,607
B	£33,680	8.00%	214	1,223	2,233	3,242	4,252	5,261	6,271	7,280	8,290	9,299	14,347	19,394
A	£40,000	9.00%	203	1,159	2,115	3,071	4,028	4,984	5,940	6,896	7,853	8,809	13,590	18,371
MAX FUND will be £40,000														





## STAYING ALIVE TO DRIVE - CROWD FUND ROI (Return On Investment)

	FORECAST REVENUES	FORECAST PROFITS
Year 1 (Ramp year)	£980,000	£180,000
Year 2 ONWARDS	£2,420,000	£850,000

MEMBER AMOUNT SUBSCRIBED  
(GBP)

**£5,000**

IF PROFITS ARE HIGHER  
DIVIDENDS SHOWN BELOW WILL BE HIGHER

### CUMULATIVE DIVIDEND PAYMENT (in GBP) BASED ON CONSERVATIVE REVENUES/PROFITS FORECAST (could be MORE than below - UNLIKELY TO BE LESS)

SCENARIO REF	TOTAL CROWD FUND ACHIEVED	% SHAREHOLDING ALLOCATED	(RAMP YEAR)											
			YEAR 1	YEAR 2	YEAR 3	YEAR 4	YEAR 5	YEAR 6	YEAR 7	YEAR 8	YEAR 9	YEAR 10	YEAR 15	YEAR 20
G	£5,430	5.00%	8,287	47,422	86,556	125,691	164,825	203,959	243,094	282,228	321,363	360,497	556,169	751,842
F	£8,520	5.50%	5,810	33,245	60,681	88,116	115,552	142,987	170,423	197,858	225,293	252,729	389,906	527,083
E	£13,780	6.00%	3,919	22,424	40,929	59,434	77,939	96,444	114,949	133,454	151,959	170,464	262,990	355,515
D	£16,150	6.50%	3,622	20,728	37,833	54,938	72,043	89,149	106,254	123,359	140,464	157,570	243,096	328,622
C	£22,320	7.00%	2,823	16,151	29,480	42,809	56,138	69,467	82,796	96,125	109,453	122,782	189,427	256,071
B	£33,680	8.00%	2,138	12,233	22,328	32,423	42,518	52,613	62,708	72,803	82,898	92,993	143,468	193,943
A	£40,000	9.00%	2,025	11,588	21,150	30,713	40,275	49,838	59,400	68,963	78,525	88,088	135,900	183,713
MAX FUND will be £40,000														